



# Efforts to Develop a South Atlantic Fishery Management Council Citizen Science Program

**Presented by SAFMC staff:**

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*SEDAR Program Coordinator*

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*Fishery Outreach Specialist*

**May 25, 2016  QUEST Program webinar**

# Topics

**SAFMC Overview & Data Challenges**

*John Carmichael*

**Existing Data Collection Activities**

*Julia Byrd*

**SAFMC Citizen Science Initiative**

*Amber Von Harten*

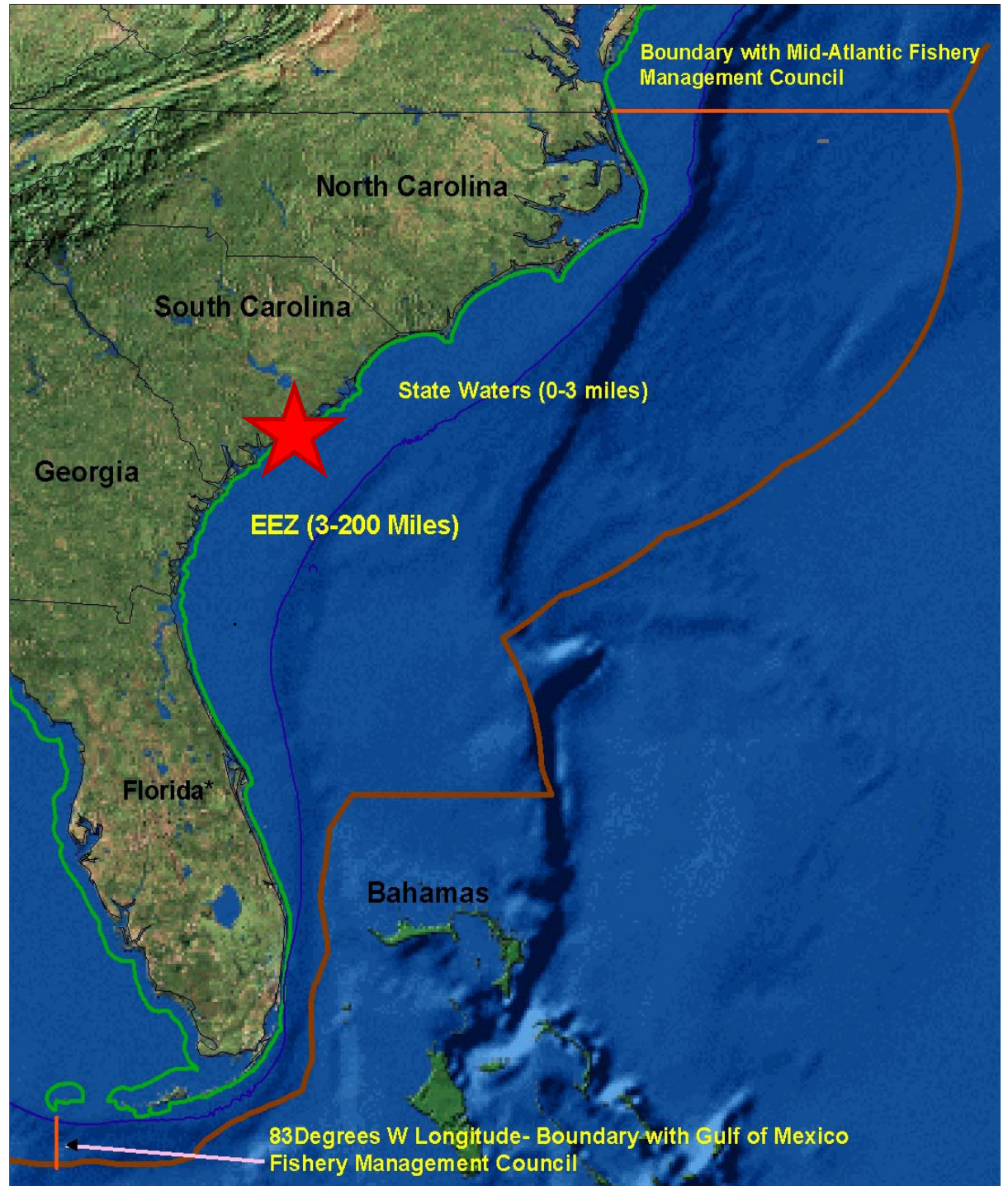




**South Atlantic Fishery  
Management Council**

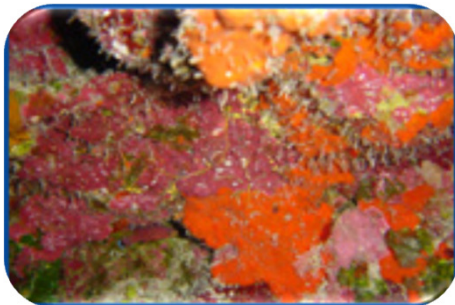
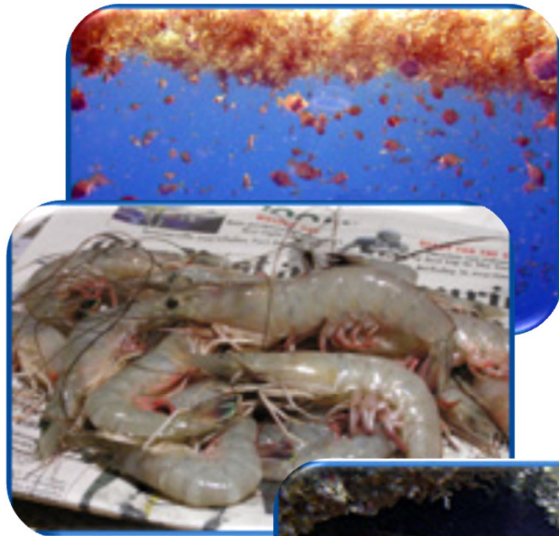


**NOAA Fisheries**  
Southeast Fisheries Science Center  
Southeast Regional Office





# 7 Fishery Management Plans (FMPs) managing 71 species - *Sargassum to Shrimp to Dolphin*



**plus dedicated FMPs  
for Corals and Habitat**





# Extensive Fishing Effort

**In 2014 -**

- **Nearly 5 million private anglers,  
> 17 million angler trips**
- **Over 1000 For-hire recreational vessels,  
> 675,000 angler trips**
- **Over 1800 commercial vessels,  
> 11,500 trips**

***MANY ARE VERY WILLING TO CONTRIBUTE!***



# SNAPPER GROUPE

## Fishery Management Plan

**59 Species managed as a complex:**

- *Snappers & Groupers*
- *Grunts*
- *Jacks*
- *Porgies*
- *Triggerfish*
- *Tilefish*

**Varies:**

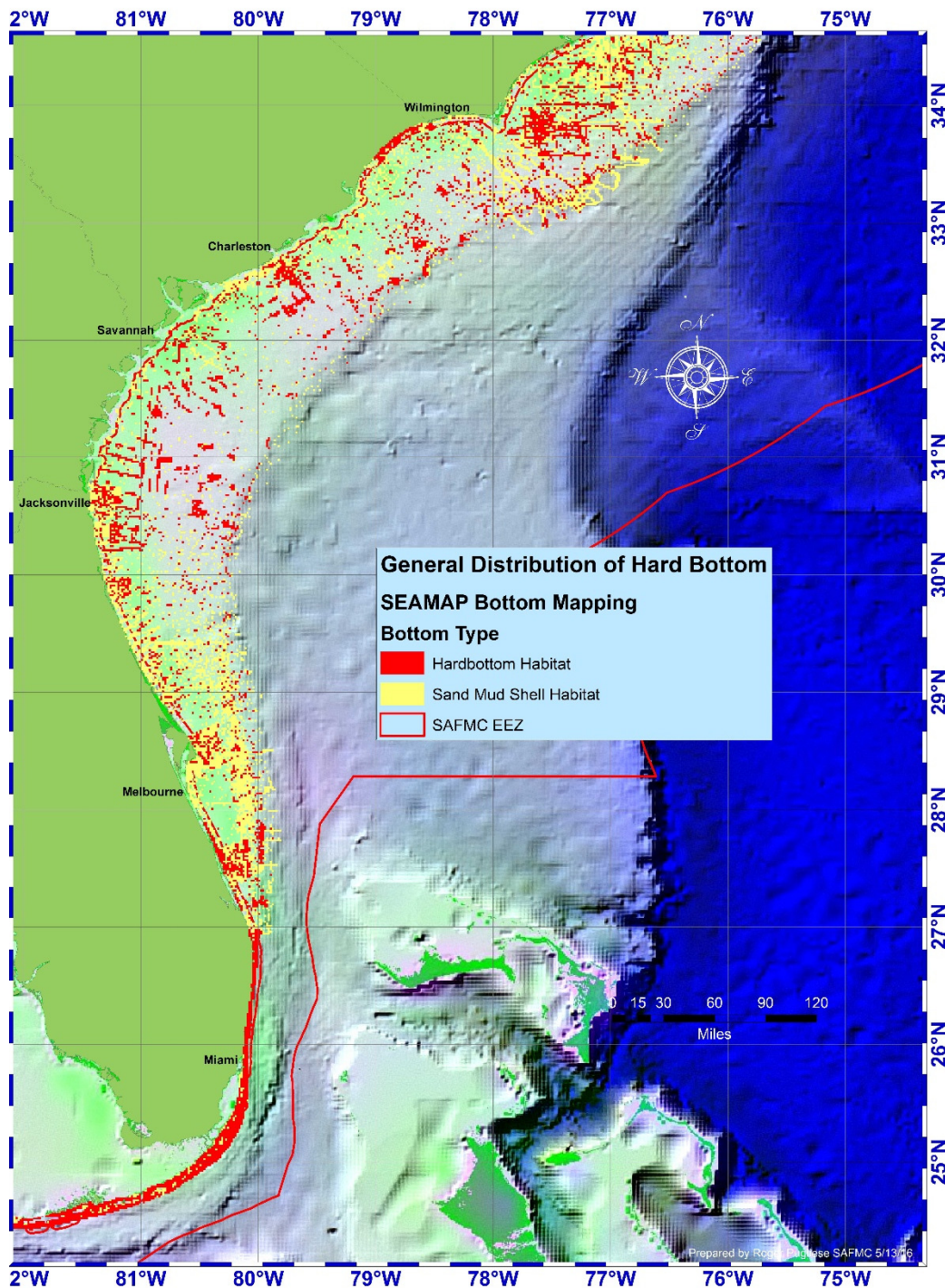
**North to South**

**Nearshore to Offshore**

**Many associated with  
reef or hard bottom**







**Diverse resources +  
Patchy distributions +  
Structure affinity =**  
*Significant challenges  
for fishery and  
population monitoring*

# Quantitative information for management under Magnuson-Stevens Act often lacking

*71 managed species, 20 quantitatively assessed*

## Common Assessment Uncertainties:

- Lack of fishery independent surveys
- Poorly defined stock boundaries
- High catch uncertainty
  - MRIP PSEs commonly above 30%
  - Significant discard removals :  
~72% of recreational snapper grouper in 2014;  
Few observers = No lengths & No ages!
- Inadequate length/age samples





# Quantitative information for management under Magnuson-Stevens Act often lacking

**Common Impediments to Assessments – *all of the previous issues, plus more:***

- Lack of population surveys or indices
- Species misidentification & unclassified landings
- Basic life history lacking for many species
  - *Age, growth, reproduction*
- Habitats not fully mapped
- Movements & migrations poorly defined



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# Existing Data Collection Programs

## *Fishery Independent: Southeast Reef Fish Survey*



Video credit: SERFS

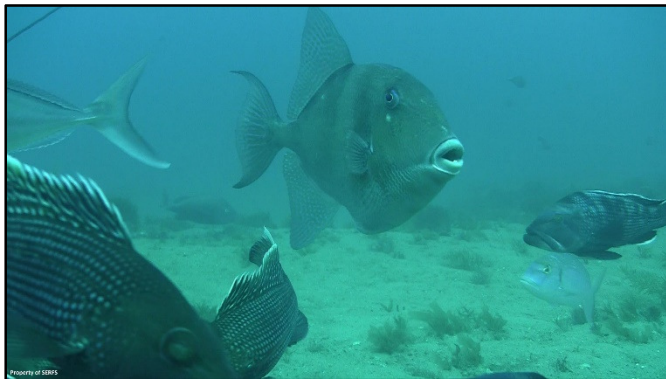


Photo credit: SERFS



Photo credit: A. Von Harten



Photo credit: A. Von Harten



Photo credit: A. Von Harten



Photo credit: A. Von Harten



# Existing Data Collection Programs

## *Recreational Fisheries*

### MRIP/MRFSS



Photo credit: SCDNR

### Southeast Region Headboat Survey



Photo credit: SRHS



South Atlantic Fishery Management Council



# Existing Data Collection Programs

## *Commercial Fisheries*

### Landings Data



### Trip Interview Program



Photo credit: Jack Cox

### Coastal Fisheries Logbook Program



Photo credit: Will Heyman



*South Atlantic Fishery Management Council*

# Data Challenges

## DATA GAPS INCLUDE.....

- Better information to characterize discards all sectors
- Better catch & effort data from Private & Charter sectors
- More biological sampling from Private & Charter sectors
- Fishery independent sampling for deepwater species
- Habitat distribution & suitability
- Environmental data

## DATA PROCESSING

- Work can be labor intensive for many types of data





# Cooperative Research Opportunities

**Multiple agencies and organizations work cooperatively with fishermen to fill data needs:**

- **Federal Grant Programs, such as, Cooperative Research, MARFIN, Saltonstall-Kennedy**
- **State Sea Grant Programs**
- **State Resource Agencies**
- **University Researchers**



# Cooperative Research & Monitoring Protocol for US South Atlantic Spawning Areas



Heyman WD (2016) Cooperative Research and Monitoring Program for Fish Spawning Areas in the US South Atlantic (CRMP SASA). Version 2.0, 14 February 2016. LGL Ecological Research Associates, Inc., Bryan TX. (PDF Download Available).



Photo credits: Will Heyman

*South Atlantic Fishery Management Council*

# 2015 Deepwater Monitoring Workshop



Carmichael, J, M Duval, M Reichert, N Bacheler and T Kellison. 2015. Workshop to determine optimal approaches for surveying the deep-water species complex off the southeastern U.S. Atlantic coast. U.S. Department of Commerce, NOAA Technical Memorandum NMFS-SEFSC- 685. 24 p. doi:10.7289/V5GB222C



Photo credits: SAFMC

*South Atlantic Fishery Management Council*

# Why Citizen Science?

- Many data needs & limited resources
- Interest by fishermen to provide information
- Interest by fishermen to work with scientists
- Opportunity to increase fishing public's scientific understanding
- Should complement existing programs & partnerships





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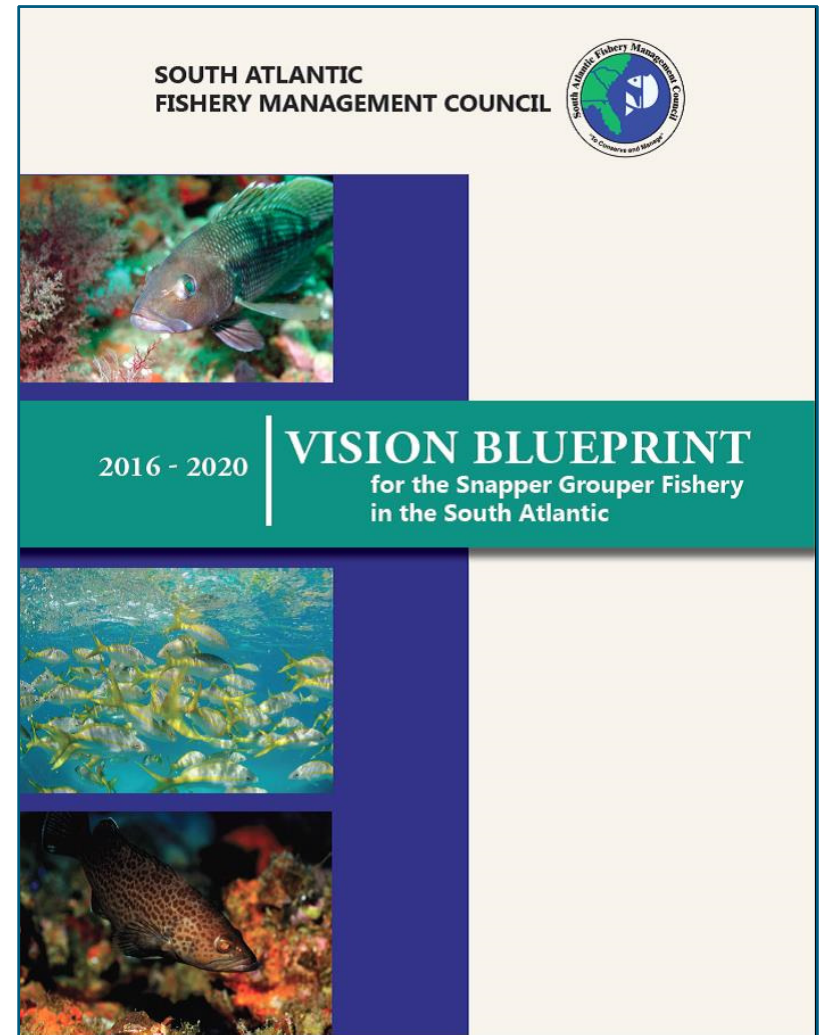


# Example: Visioning Input

## *Support for Citizen Science*

### Common themes from stakeholders:

- More data
- Better data
- Willingness to collect data
- Work with scientists



[www.birds.cornell.edu](http://www.birds.cornell.edu)



*A membership institution interpreting and conserving the earth's biological diversity through research, education, and **citizen science** focused on birds*

Bonney, 2016

# What is Citizen Science?

Is big, interdisciplinary, and productive

Has the potential to **transform** science and policy

Must be built through **intentional design**

Can be a major tool for fisheries councils!

Bonney, 2016



*South Atlantic Fishery Management Council*





## 1 2 **3** What did you see or hear?

GROUPS BASED ON 1018 COMPLETE CHECKLISTS FOR CHEMUNG COUNTY

FREQUENT (10%  
OR MORE)

<input type="checkbox"/>	Canada Goose
<input type="checkbox"/>	Mallard
<input type="checkbox"/>	Killdeer
<input type="checkbox"/>	Ring-billed Gull
<input type="checkbox"/>	Mourning Dove
<input type="checkbox"/>	Ruby-throated Hummingbird
<input type="checkbox"/>	Red-bellied Woodpecker
<input type="checkbox"/>	Downy Woodpecker
<input type="checkbox"/>	Northern Flicker
<input type="checkbox"/>	Eastern Phoebe
<input type="checkbox"/>	Red-eyed Vireo
<input type="checkbox"/>	Blue Jay
<input type="checkbox"/>	American Crow

- *300 thousand users*
- *10 million hours*
- *250 million observations*
- *98.5% world's species*
- *> 100 peer-reviewed publications*

# eBird



**Willow Flycatcher annual occurrence**

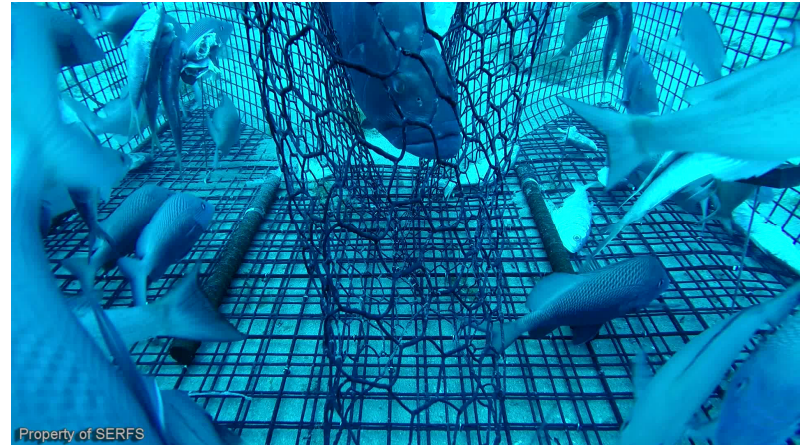
Bonney, 2016

# Types of Citizen Science

## Data Collection



## Data Processing



## Community Science



## Curriculum Projects



Bonney et al., *Public Understanding of Science*

*South Atlantic Fishery Management Council*



# How Did We Get Here?

## *Program Development*

### **SAFMC Citizen Science Organizing Committee**

**John Carmichael** - *SAFMC staff*

**Amber Von Harten** - *SAFMC staff*

**Julia Byrd** – *SAFMC staff*

**Dr. Michelle Duval** -  
*SAFMC Council Chair (NC)*

**Ben Hartig** -  
*SAFMC Council member (FL)*

**Mark Brown** -  
*SAFMC member (SC)*

**Dr. Bonnie Ponwith** -  
*NMFS, Southeast Fisheries Science Center*

**Leda Dunmire** -  
*The Pew Charitable Trusts*

### **2015:**

- ***Citizen Science Organizing Committee***
- ***First Step: Workshop of scientists and fishermen***
- ***Made successful through partnerships with Sea Grant programs and Cornell Citizen Science Program Experts***







# Citizen Science Program Design Workshop: *Jan 19-21, 2016*

- **Over 55 invited participants**
- **All fishery sectors, scientists, researchers, agency staff**
- **Develop recommendations for a South Atlantic Citizen Science Program**



# Workshop Overview:



- **What is Citizen Science?**
- **Traits of Successful Projects**
- **Designing Sample Projects**
- **Expert Guidance Themes**
  - *Participants/Users*
  - *Researchers*
  - *Communication*
  - *Science Standards*
  - *Data Management*
  - *Governance*




# Workshop Product:



- **SAFMC Citizen Science Program Blueprint**
- **Workshop Proceedings**
  - *In preparation*

SAFMC Citizen Science Blueprint



**SAFMC Citizen Science Program  
Blueprint Proposal**  
*Prepared by the SAFMC Citizen Science Planning Workgroup, based on  
recommendations of the SAFMC Citizen Science Workshop*

**Program Identity**

A. **Program Official name:** South Atlantic Fishery Management Council Citizen Science Program

B. **Brief name:** The program will be branded using a shorter name that could possibly form a catch acronym or other brief name to refer to the program. This will be developed by the Operations Committee.

C. **Mission Statement:**  
"Improve fisheries management through collaborative science"

D. **Vision Statement:**  
"more collaboration + more data + more trust = better management"

E. **Values:**

- empower
- include
- engage
- respect
- reliable
- trust
- mutual

F. **Definition of "Citizen Science" for the Program:** The definition of citizen science for this specific program is yet to be defined. Establishing a definition for the program will be one of the first tasks charged to the Operations Committee and Oversight Board.

**Goals & Objectives**

The planning workgroup drafted preliminary potential goals for a citizen science program that will be modified once the program launches and development begins. Specific objectives will be developed in coordination with the program A-Teams and reviewed by the Operations Committee.

**GOAL 1:** Adopt and sustain a new approach to increase the data available to address research and management needs.

- *Objectives should consider all aspects of fisheries including fish, fishery, ecosystem, fishermen.*

**GOAL 2:** Ensure data collected are appropriate, relevant, reliable, accessible, timely and useful.

**GOAL 3:** Build partnerships for mutual learning and collaboration.

**GOAL 4:** Enhance stewardship for the resources of the South Atlantic.

**GOAL 5:** Foster active engagement and communication about processes, results and impacts.

- *Objectives should consider strategies for providing feedback on usage, collection*

March 2016

1



# Key Elements:



## Mission Statement:

***“Improve fisheries management through collaborative science”***

## Vision Statement:

***“more collaboration + more data + more trust = better management”***





# Core Program Goals:



**GOAL 1:** Adopt and sustain a **new approach** to increase the data available to address research and management needs.

**GOAL 2:** Ensure data collected are **appropriate, relevant, reliable, accessible, timely and useful.**

**GOAL 3:** Build **partnerships** for **mutual learning and collaboration.**

**GOAL 4:** Enhance **stewardship** for the resources of the South Atlantic.

**GOAL 5:** Foster **active engagement and communication** about processes, results and impacts.



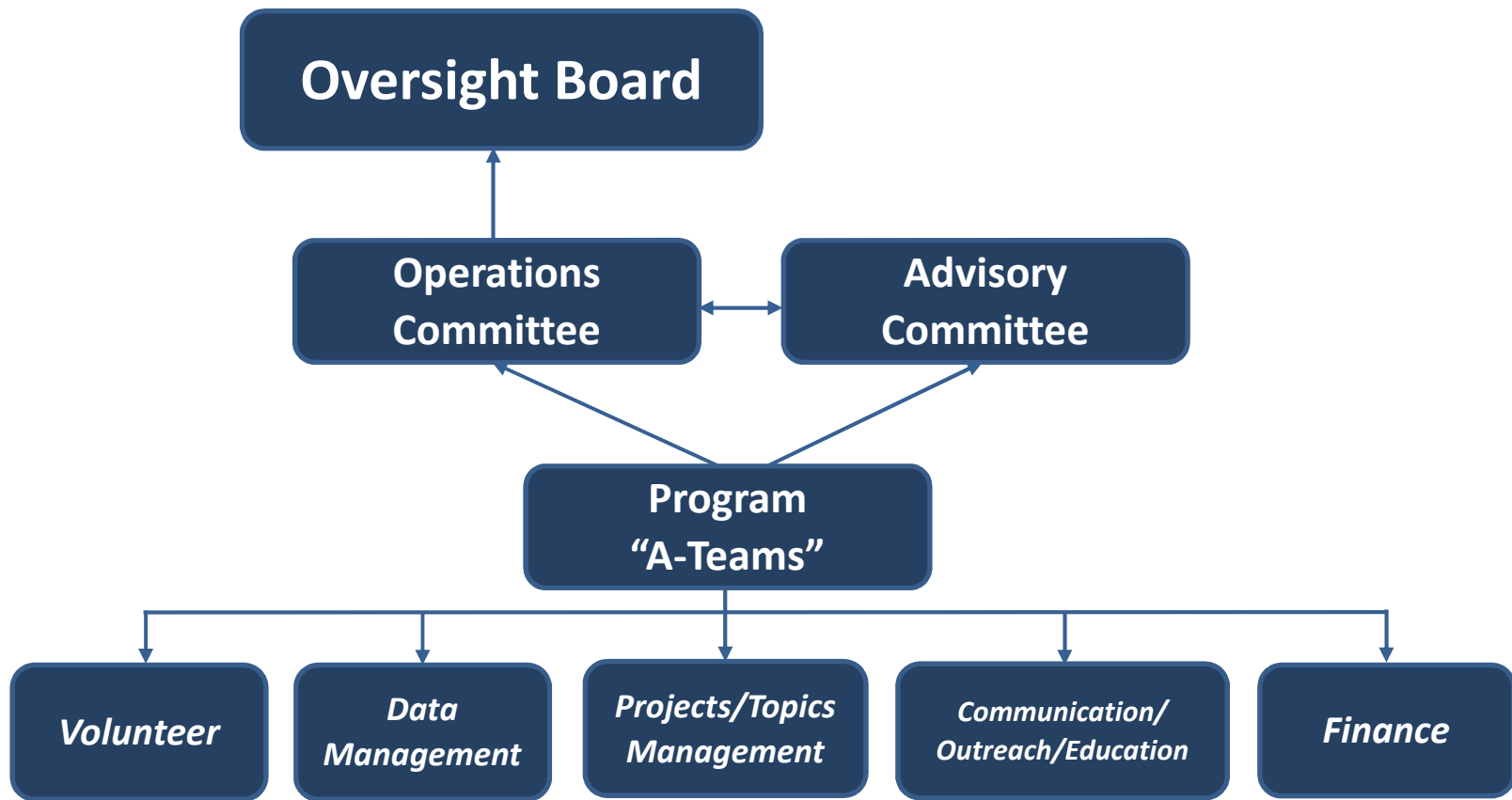
# Key Program Recommendations:



- **Expand existing partnerships and build new collaborative relationships.**
- **Establish tiered programmatic structure for Governance**
- **Establish five (5) Action Teams (“A-teams”) to develop program components.**



# Tiered Program Structure:



# A-Teams:

## Volunteers

- Recruiting/Retention
- Training
- Incentives
- Role in project ID & research needs
- Expectations

## Data Management

- Managing entity
- Data Life Cycle
- Data Policies
- Access
- End-user citations
- Validation
- Use guidelines
- Infrastructure
- Electronic tools
- Data documentation
- Applicable data standards
- Platforms for data
- Presentation & marketing





# A-Teams:

## Projects-Topics Management

- ID topics/research needs
- Application process
- Approving/endorsing projects:
- Prioritization of needs
- Selecting projects for support, endorsement
- Soliciting ideas
- Outlining project expectations
- Training for science methods in citizen science
- Evaluation of projects

## Communication- Outreach-Education

- Approaches & Tools
- Media Plan
- Feedback-Recognition Plan
- Training Plan
- Newsletters/Reports:
- Technology Platforms

## Finance

- Administrative funding
- Project funding



# Key Program

## Recommendations - Immediate:



- Hire a full time program manager as soon as funds are available.
- Pursue short-term funding options for program development and long-term alternatives to ensure its success and sustainability.
- Support a “kickstarter” project.
- Develop a project selection process in order to initiate a “kickstarter” project.





## Next Steps:

- **July 31:** Symposium and Focus Group at *International Marine Conservation Congress IV* in St. John's, Newfoundland
- **Explore program funding avenues**
- **Continue collaboration with NOAA, Sea Grant and other partners**





**For more information:**  
<http://www.safmc.net/citizen-science-initiative>

**SAFMC Contacts**

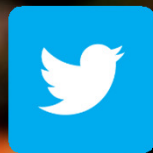
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