Webinar Details:

Date:       Wednesday, June 21, 2017
Time:       2 - 3 pm EDT
Space is limited. Reserve your seat at:
https://goo.gl/OWFMWh

Topic:      The Scientist’s Guide to Effectively Communicating Results Using Graphs and Other Visuals
Presenter:  Jacqui Fenner
            NOAA Fisheries Office of Science and Technology

Abstract:   Understanding best practices for visual communications can be daunting. While scientists are regularly expected to communicate their results through visuals, they are often not trained in modern approaches to visual communications. Ideally, all scientists would have access to a graphic designer to translate their ideas into compelling products. Even without access to a designer, scientists can use some basic tips to improve their visuals, better communicate their science, and engage a broader audience. This talk will explore how scientists can use graphs and other visual elements to better highlight the core message of their results.

Biography:  Jacqui Fenner currently works as a Graphic Designer on the Communications Team for NOAA Fisheries Office of Science and Technology. She began her career studying fisheries ecology and management, specializing in Geographic Information Systems. This led to a career change that involved three of her passions — science, communications, and visual design. As a graphic designer, Jacqui works closely with fisheries scientists, and other members of the Communications Team, to produce a range of communications products for both web and print applications. This includes websites, infographics, presentations, posters, publications, fact sheets, brochures, and more.