



# NEWSCAST

The Newsletter of the Marine Recreational Information Program

**NOAA  
FISHERIES**



November 21, 2014

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The Marine Recreational Information Program, or MRIP, is the way NOAA Fisheries is counting and reporting marine recreational catch and effort. It is a customer-driven initiative that not only produces better estimates, but does so through a process grounded in the principles of transparency, accountability and engagement.

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### For More Information:

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## REMINDER: MRIP Webinar on Improving the MRIP Fishing Effort Survey

*NOAA Fisheries is intending to move, within the next few years, to a new MRIP-based method for surveying Atlantic and Gulf Coast saltwater recreational shore and private boat anglers about their fishing trips.*

Last week we made available preliminary findings from an extensive, multi-year MRIP pilot project, which previews a promising new method for surveying saltwater recreational anglers about their trips. The findings indicate mail surveys likely do a better job of capturing recreational fishing trips (fishing effort) by reaching a broader population of anglers, getting more accurate information from respondents, and delivering higher response rates.

Given the implications of this project report, NOAA Fisheries identified members for a Transition Team that includes experts from state agencies, Regional Fishery Management Councils, Interstate Marine Fisheries Commissions, and NOAA Fisheries.

If you would like more information about the pilot project or the Transition Team, **MRIP will be hosting a webinar on November 24, 2014 from 2-3pm EST at**

<https://noaast.adobeconnect.com/mripstakeholders/>

Toll Free: 888-606-9804

Toll: 517-308-9231

Passcode: 8609376

Restrictions may exist when accessing freephone/toll free numbers using a mobile telephone.

For questions please contact Leah Sharpe at [leah.sharpe@noaa.gov](mailto:leah.sharpe@noaa.gov)

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## In the Next Newscast:

Learn what else MRIP has been working on this fall and what we're looking forward to in 2015.

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## Ask MRIP

Do you have questions about MRIP or our surveys? Ask us and we'll answer your question in an upcoming newsletter. If you've got a question about MRIP that you'd like answered, please e-mail Leah Sharpe at [Leah.Sharpe@noaa.gov](mailto:Leah.Sharpe@noaa.gov).

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