

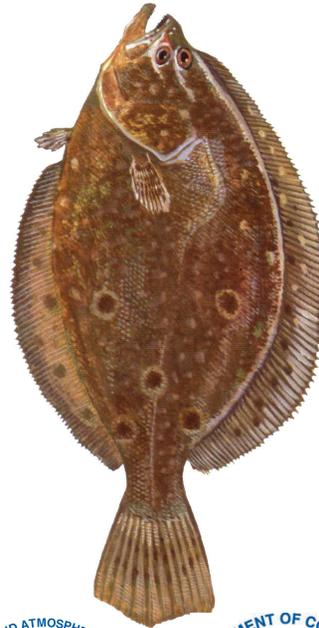
## NATIONAL SURVEY

This is the first time the Sport Fishing Expenditure Survey will be conducted nationally in the same year.

- Fishing is a valuable part of the U.S. economy and knowing how valuable it is could make your voice louder.
- Your participation is essential to accurately measure saltwater recreational fishing's value.
- Survey developed in partnership with NOAA Fisheries Service and our state and regional partners.
- The last time this survey was conducted on the mainland in 2000, US saltwater fishermen spent \$22.6 billion generating an economic impact of over \$30.5 billion, not including Texas, Alaska, and Hawaii.
- Texas Alaska and Hawaii will be included for the first time.
- Results of previous expenditure surveys available at <http://spo.nwr.noaa.gov/pp2.pdf>.

## NMFS wants to hear from you!

Your input is important to us. We hope that you will tell us how much you spend on fishing. Please take some time and complete the survey if you are selected.

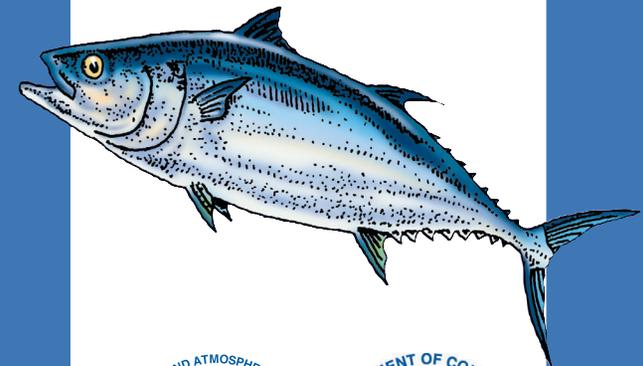


If you have any questions, please contact:

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## National Sport Fishing Expenditure Survey

A Project Sponsored by NOAA Fisheries



12/12/2005

## Overall Survey Description

**GOAL:** Collect expenditure data from marine fishermen to estimate the economic importance of recreational fishing:

- ➔ The National Marine Fisheries Service is mandated to estimate the economic impacts of recreational fisheries management actions.
- ➔ Estimating economic impacts requires knowing how much fishermen spend and what they spend it on.
- ➔ This information is invaluable for understanding how recreational fishing's contribution to the Nation's economy stacks up against other ocean resources users.
- ➔ Measuring your economic impact justifies increased funding for infrastructure development like boat ramps and better fishing access for recreational fishermen.

**HOW:** The survey will collect expenditure information from recreational fishermen in two ways.

- 1) Field Survey. Fishermen interviewed by the Marine Recreational Fishing Statistical Survey will be asked a few short questions about their trip expenses. They will also be given the option of participating in the mail survey by providing their name and address.
- 2) Mail Survey. The second part of the survey asks anglers about annual expenditures on tackle, gear, boats and other big ticket items plus demographic questions. The fishermen from this list will also be asked about expenditures on their most recent trip.

By completing the mail survey, you can ask for a copy of the results available in mid 2007.

Visit our website for more information:

<http://www.st.nmfs.gov/st1/econ>



## We want to hear from you

We hope that the survey will interest you since it asks about your fishing experiences and how much you spend on this valuable activity. Best of all, the survey is short!

Your input is important to us. We hope that you will view this survey as an opportunity to register your opinions about fisheries management and help us demonstrate how important recreational fishing is to the nation.

Please take some time and complete the survey if you are selected.

If you have any questions, contact Brad Gentner at:

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